

Woongjin Thinkbig
SPRING 2025
RIGHTS GUIDE





Founded in 1980, Woongjin ThinkBig is a leading children's book publisher in South Korea, dedicated to creating high-quality literature and educational content. Our catalog features beautifully illustrated picture books, captivating non-fiction storybooks, and comprehensive learning series that aim to engage and educate young readers. Including our children's imprint, Woongjin Junior, we have successfully introduced our books to readers in over 30 countries. With a strong commitment to quality, our publications continue to support children's learning and growth around the world.

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The Star Store

Thomas Lee

236 x 196 mm | 52 pages | April 2024

Rights sold: Simplified & Complex Chinese, Japanese, Thai

In this lovely follow-up title to “The Weather Store”, Thomas Lee presents his brilliant and imaginative world filled with lovely characters and their stories once again. Lilac, the owner of the “Star Store” in the Scales Hill Village, wonders around the universe, collecting tiny pieces of stars to make all kinds of dreaming items. One day, ‘slumber’ has disappeared without a trace all of a sudden and villagers are eager to find it. Is Lilac able to help them fall into a sound sleep with her items?



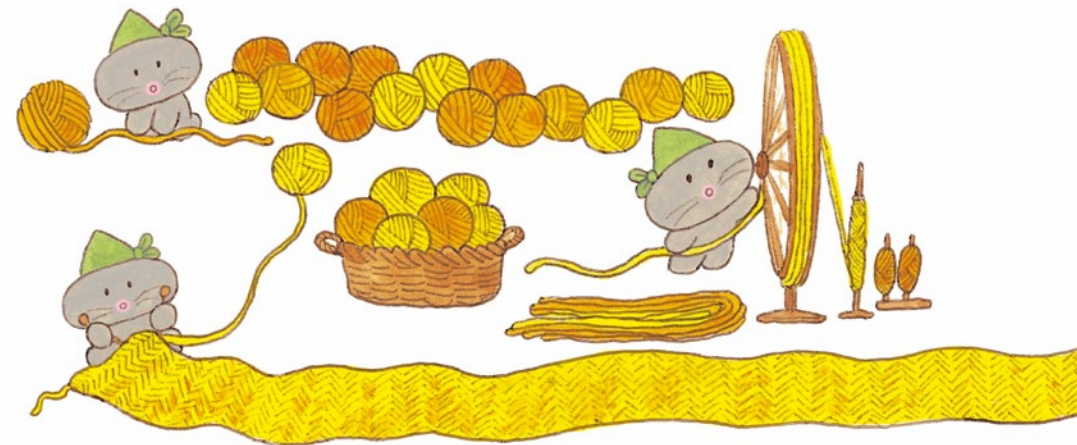
The Weather Store

Thomas Lee

236 x 196 mm | 52 pages | June 2023

Rights sold: French, Spanish & Catalan, Simplified & Complex Chinese, Japanese, Thai

“What kind of weather are you looking for?” At Manager Momole’s Weather Store, you can pick your favorite weather—sunny, rainy, or cloudy—just like shopping for everyday items. The author’s charming characters and vibrant watercolors captivate readers, inviting them into a whimsical world where weather is for sale. With detailed, adorable illustrations and the playful concept of a ‘Weather Store,’ this book sparks imagination, making weather an exciting choice.





Little Rider

Minu Kim

218 x 218 mm | 44 pages | TBC

This gentle follow-up to "Snail" follows a boy learning to ride a bike for the first time. Excited to try riding without training wheels, he struggles to maintain his balance on the seat. As soon as he lifts his feet, the bike wobbles. Despite countless falls, he keeps getting back up and trying again, demonstrating incredible resilience. This heartwarming picture book not only captures the boy's determination and courage but also beautifully illustrates his journey of overcoming challenges.



Snail

218 x 218 mm | 44 pages | June 2021

Rights sold: English, French, Spanish & Catalan, Simplified Chinese, Danish, Japanese



Colourful Choux Pastry: Everything Truck

Ji-an Kim

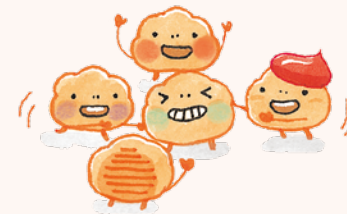
200 x 245 mm | 64 pages | May 2025

Ji-an Kim's new work delightfully depicts the opening of a general store that has everything but custard cream. Choux Pastry, the owner of the "Everything Truck" struggles to meet the needs of other breads, even though he hasn't found his own filling. However, the process isn't easy. They say they have everything except what's missing, but finding what you really want is hard! As the back-and-forth dialogues between the rookie owner Choux Pastry and his quirky bread customers fills the shop without a rest, they eventually find what they truly desire.

Ji-an Kim

2024 Bologna Ragazzi Awards

Special Mention in Early Comics (As You Drive)



Colourful Choux Pastry

200 x 245 mm | 56 pages | September 2020

Rights sold: Complex Chinese



Camellia Steamed Bun

Yu-yeon Baek

210 x 233 mm | 44 pages | December 2024

On a frosty winter day, animal friends discover an injured white-eye bird and carefully nurse it back to health. As the baby bird recovers, the animal friends discover camellia flowers they have never seen before and listen to the bird's worries. This is a heartwarming winter tale of kindness and sharing. The animals' thoughtful gesture brings warmth to the frozen forest, proving that even the coldest days can be filled with love and generosity.



Lotus Leaf Pancake

Yu-yeon Baek

210 x 233 mm | 44 pages | June 2024

On a clear summer day after the rain, the animal friends are busy preparing for a summer festival at the pond. However, a frog appears angry and upset, accusing the others of making a mess of the pond. After clearing up the misunderstanding, they all work together to prepare for the festival. The highlight of the festival is the lotus leaf pancake! They make a large lotus leaf pancake and enjoy eating it together. Let's dive into the scenery of a joyful summer day with animal friends.



Wild Flower Sweet Pumpkin Juice



Magnolia Dumpling

Rights sold: Complex Chinese



Candy Tree

Rights sold: Complex Chinese



Leaf Grass Noodle

Rights sold: Complex Chinese



Cherry Blossom Popcorn

Rights sold: Complex Chinese



Leaf Snack

Rights sold: Complex Chinese





Christmas for Everyone

Kimjourney
170 x 235 mm | 52 pages | November 2024

Every Christmas, Summer secretly becomes Santa Claus. This year, however, she decides to do something special: become Santa for adults. First, she sets very strict criteria for her gift recipients: they must be adults who have no one to complain to, no one to play with, and who don't believe in Christmas. Will Summer's Santa project be a success? This heartwarming tale is a Christmas miracle that brings hope to children and restores the magic of Christmas for adults.



Monday Mornings

Ji-na Moon
225 x 270 mm | 44 pages | May 2024

A picture book vividly illustrates the hustle and bustle of a family's hectic monday morning through imagination. On an ordinary rainy Monday morning, grumpy family gathers for breakfast, unaware of the adventure ahead. A broken egg turns into a river, and water poured into a cup creates a waterfall. Everyday objects falling to the ground create swirling waters that lead the family into a vast imaginary world. This whimsical adventure brings a sense of freedom and renewal, preparing them to face the day with an open mind.

2024 White Ravens





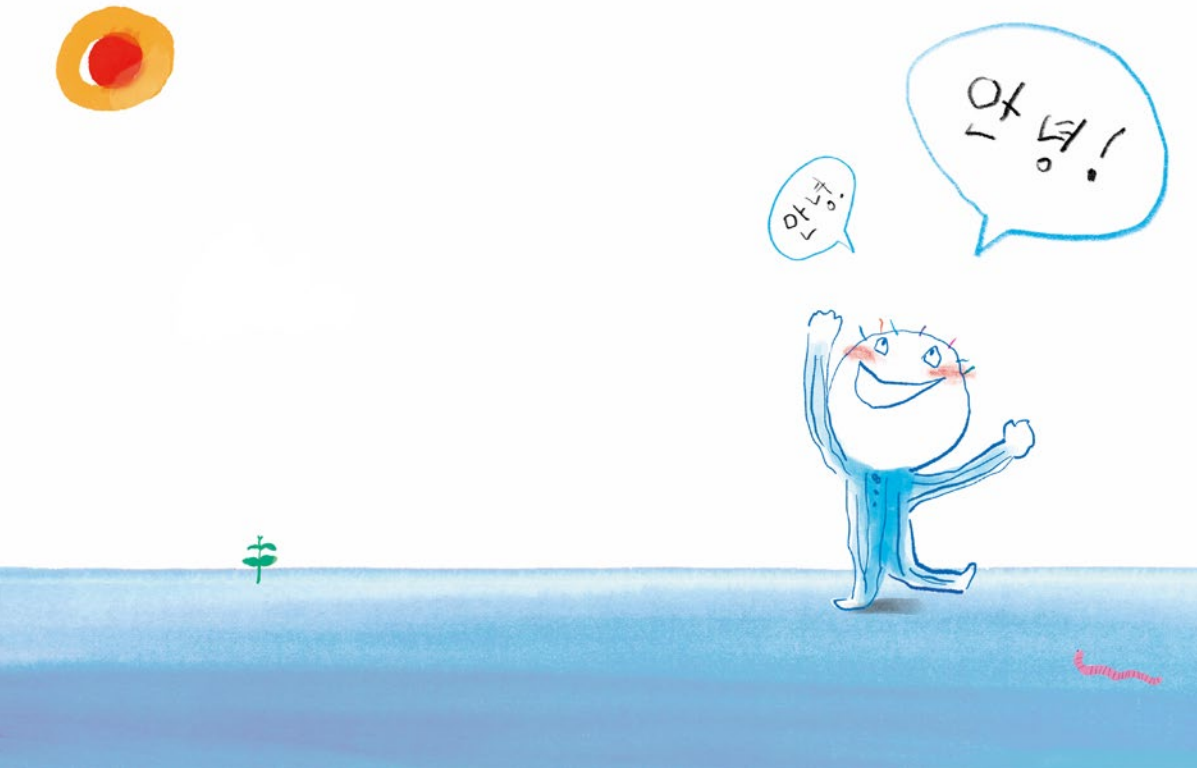
Wish for Long Hair

Hyeon-rye Kim

190 x 260 mm | 44 pages | January 2025

A child with short, sparse hair like grass has a big wish: to grow long hair. The child imagines all the things she could do with long hair: making a spiky bubble hairdo, using it as a music score to create a song, saving friends in danger, flying high in the sky, and connecting with friends all over the world. However, she ends up cutting her hair short... For what? This heartwarming story, based on the author's own experiences, is both adorable and touching, and it will make readers reflect on the meaning of friendship.

2022 The 6th Woongjin Junior Picture Book Contest -
Winning Entry



Summer Forest

Summer-forest

210 x 270 mm | 60 pages | July 2024

This heartwarming picture book welcomes you to a refreshing green forest, providing an escape from the unpleasant gray world. In the summer scorching forest, everyone enjoys a quiet nap under the gentle breeze, except for one free-spirited cat. A young girl enters the forest, exploring mushroom and moss-covered landscapes. Suddenly, a sun shower falls silently. In this magical moment, the girl and the cat meet, and she friendly asks, "Would you like to be my friend?" This story captures the joy of finding understanding and offers a refreshing sensory experience, evoking the feeling of walking through a pleasant forest.





Gum and Wrapper

Jeong-yun Heo
TBC | TBC | TBC

Join Gum, a discarded piece of gum, and Wrapper, its companion, in an adventure after their sweetness fades. When the wind blows away Wrapper, Gum sets off to find it. Along the way, encounters with a mole family, a bee, and a snail provide no answers. Tired and lonely, Gum helps a trapped sparrow and receives a clue. Determined, Gum faces hardships and finally reunites with Wrapper. This paper art-illustrated picture book by Jeong-yun Heo, author of "I am Booger, Nosy", celebrates friendship and turning challenges into adventures.



Booger Nosy's First Snowfall

Jeong-yun Heo
200 x 245 mm | 44 pages | December 2024

Nosy and Kobi, who lived in Seo-young's nostrils, are eagerly awaiting their first snowfall in the outside world during their first winter. Will the snow come down on colorful parachutes? Will it be as soft and sweet as the white whipped cream in a cake? Join Nosy and Kobi as they experience the anticipation and excitement of waiting for the first snow.



Nosy, a booger living inside a girl's nose, leaves for an adventure. Perfectly mixed with a whimsical sense of humour and charming characters, kids will be captivated by this series and wonder what's coming up.



I am Booger, Nosy

Rights sold: Complex Chinese, Indonesian



Booger Nosy's Adventures

Rights sold: Indonesian



Nosy's Picnic in Blossom

Rights sold: Complex Chinese



The Quiet Rhythm

Jung-min Kwon

230 x 210mm | 56 pages | March 2025

One day, a time-pressed mother transforms into a clock and freezes. To save her, her child embarks on an adventure to 'The Quiet Rhythm,' as advised by an elderly clockmaker. This heartwarming picture book reminds us of the importance of slowing down and living at our own pace amidst the pressures of time.

Jung-min Kwon

2021 The 62nd Korea Publishing Culture Award Children & Youth category - Winner (The Mommy Book)

2023 The 1st Korea Picture Book Award - Winner (Disappeared Dinner)

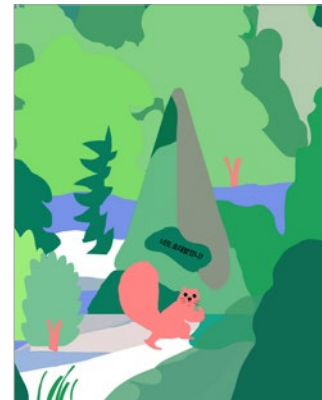


One Day in the Forest

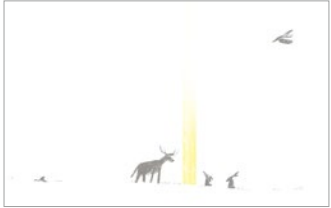
Hee-eun Lee

TBC | TBC | TBC

This interactive picture book creates a playful world by using the physical properties of paper. Readers guess animals by color, like when a yellow sun turns into a giant elephant with a page turn. Bold color contrasts and subtle shape changes reveal new stories, offering a fresh look at the daily life of the forest.



2019 Selected for 'Unprinted Ideas' at Hyundai Children's Museum of Art



Transparent Trees

Jeong-yun Heo, Jin-ho Jung

300 x 190 mm | 44 pages | TBC

In *Transparent Trees*, a peaceful forest is disrupted by unexpected humans, leading to the loss of its beauty and vitality. The story unfolds above ground, where gray skyscrapers replace nature, and underground, where new life quietly begins to grow. This dual narrative reflects the growing divide between humanity and nature, raising important questions about the coexistence.

2017 White Ravens - republished in 2025

Jin-ho Jung

2013 Korean Hans Christian Andersen Award, Art Category - Honor (Owl)

2015 Bologna Ragazzi Award (Look Up!)

2018 Bologna Ragazzi Award (Wall)

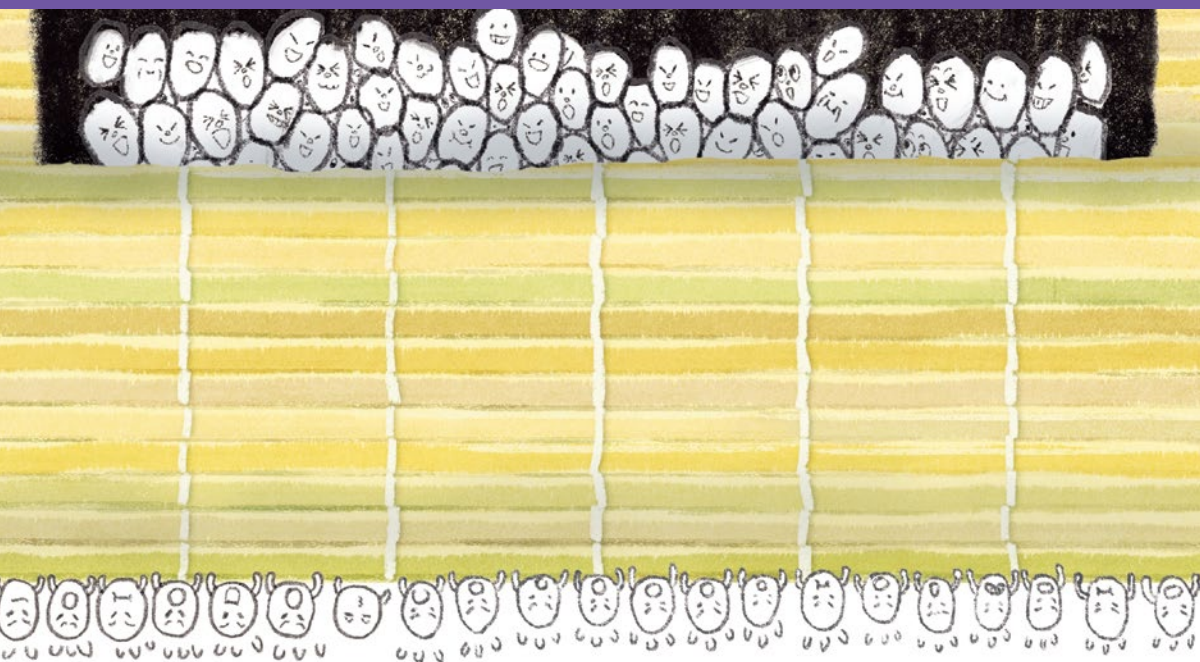


It's About to Start!

Saida

TBC | TBC | TBC

A little girl's adventure begins with a big yellow butterfly. After catching one, she falls into a hole and meets a hungry fish, sparking an unpredictable journey. With one event leading to the next, this book keeps readers eagerly anticipating what happens next, all while celebrating the joy of reading with the author's playful humor.



A Picnic Day

Gyu-ha Kim

200 x 210 mm | 68 pages | August 2024

After cooking, the rice grains come up with a daring plan: to become gimbap! Escaping from the rice cooker, the rice grains hurriedly call the vegetable compartment. They begin to gather their friends who would help them make the gimbap, including cucumber, cheese, egg, burdock, and carrot. When all the friends gather, it's time to chop, boil, and slice! After a noisy preparation process, they lay down on the dried seaweed and are rolled up tightly until... the side bursts open. Will the rice and vegetable friends be able to complete their quest and become a perfect gimbap?



2021 The 5th Woongjin Junior Picture Book Contest - Excellence Award



When You Break Rules

Su-an Lee, Byeole

200 x 245 mm | 44 pages | January 2025

This picture book makes learning basic life skills fun and easy for children through a variety of situations. Moon child and Star Animals receive an invitation to Bear's birthday party but accidentally fall into a lake on Earth. As they search for the bear's house, they face mishaps caused by breaking rules, such as jumping on the floor, slamming doors, littering, cutting in line, throwing books, and leaving the water running. The book teaches children about good habits and social manners by showing the consequences of breaking rules and is suitable for kids of all ages.





King of the Monsters

Jeong-yun Heo, Ji-hye Hong

TBC | TBC | TBC

In the land where the Monster King changes every year, monsters compete for the throne. When the Glutton Monster becomes king, everyone searches for food. Under the greedy More-More Monster, the forest overflows with toys, and when the Liar Monster rules, lies and suspicion spread. This engaging story prompts readers to reflect on leadership and societal change.



Let's Dance Together!

Kang-han

TBC | TBC | TBC

This picture book spreads joy through the universal language of dance. Vibrant characters show that anyone, regardless of age, ability, or background, can dance anytime, anywhere. It encourages readers to let go of worries and embrace freedom, unity, and happiness, fostering a sense of inclusion and breaking down barriers.





Looking for Missing Manbok

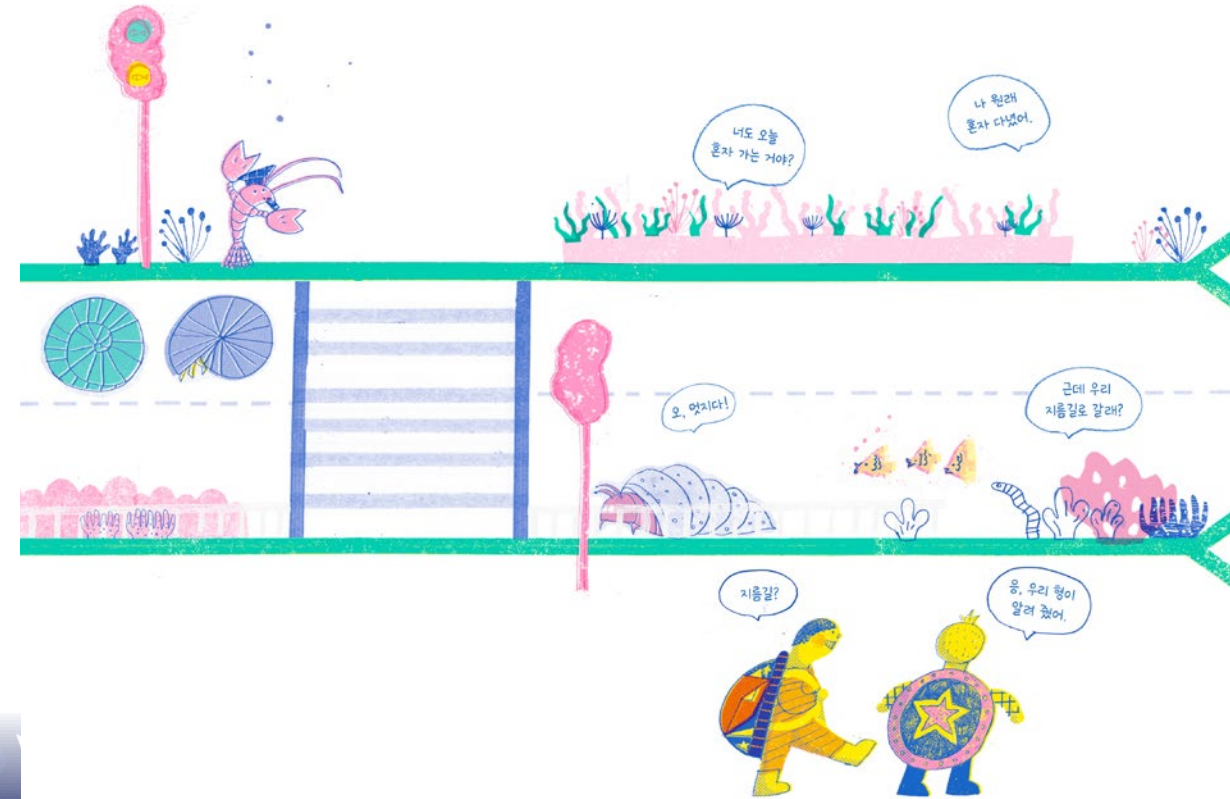
Mun-ki Gang

235 x 200mm | 48 pages | April 2025

"It seems Manbok slipped out last night when the front gate was left open. Where on earth could our Manbok have gone? Have you seen him by any chance?"

This picture book depicts someone searching for their beloved Manbok. It uses restrained colors and graphic illustrations, it vividly illustrates various cityscapes in search of Manbok. So, it naturally engages readers to turn the pages and join in the search. However, are 'I' and 'Manbok' really who the readers think they are? Check out the lovable and touching twist in this book!

2021 The 5th Woongjin Junior Picture Book Contest - Winning Entry



Shelly's 1,024 Ways to School

Ji-young Kim

200 x 255 mm | 44 pages | February 2025

On Shelly's first journey to school, he and his friend Kkubo start with a planned route but are tempted by a secret shortcut. Along the way, they encounter thrilling tunnels, explosive roads, endless staircases, and giant slides, completely forgetting their original destination. But getting a little lost is okay because they're discovering their own way! This book celebrates the joy of exploration and independence, while cleverly introducing multiplication concepts through its ever-expanding paths.





Mr. Neat's Barbershop

Ye-jin Moh

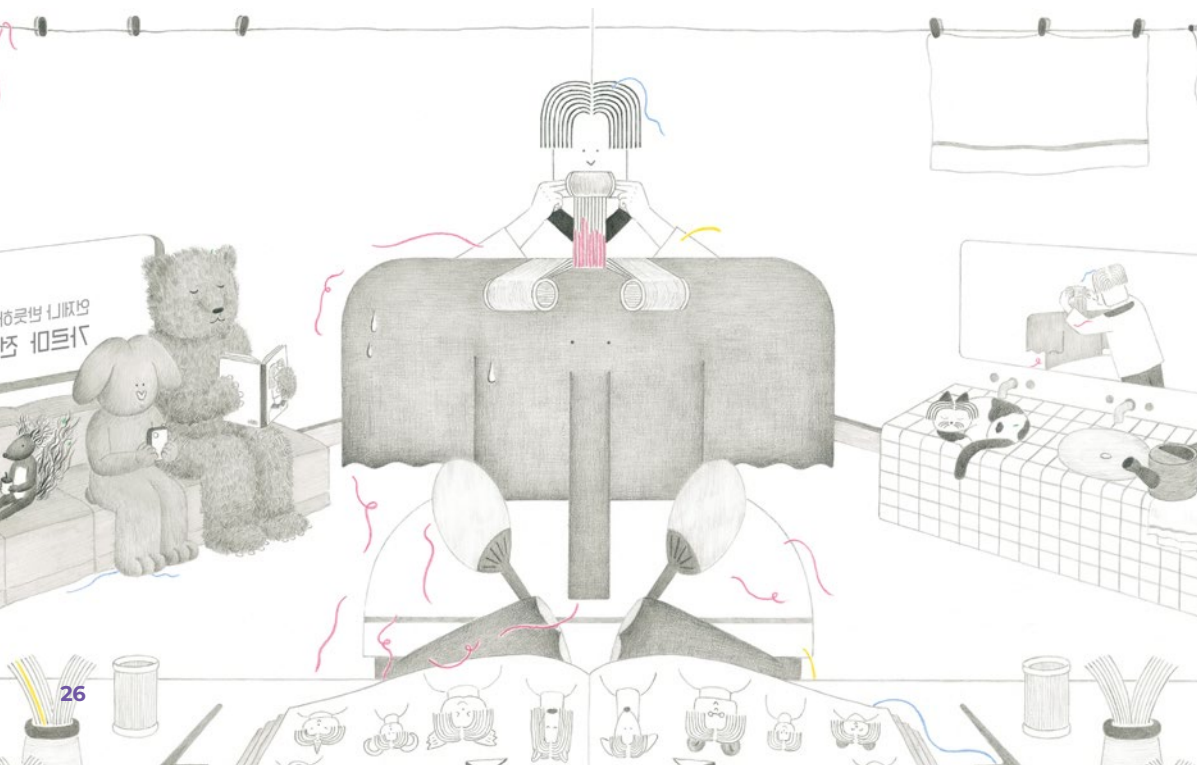
210 x 288 mm | 44 pages | November 2024

Every day, Mr. Neat, with his hair neatly parted in the middle, maintains apple-pie order as he welcomes his customers to his barbershop. The only hairstyle offered at his establishment is a neat center part executed with military precision. Naturally, customers adore their haircuts every time. Mr. Woof the dog, Mr. Nay the horse, and Mr. Trumpet the elephant all love their new haircuts with the precise center part. However, it seems that something is about to disrupt the peaceful world of the barbershop... What happens when the wind blows and changes everyone's hairstyle accidentally?

Ye-jin Moh

2015, 2016 Selected for Bologna Children's Fair Exhibition

2025 Selected for the BRAW Amazing Bookshelf



Never-before-seen Fruit

Dong-wan Nam

203 x 260 mm | 44 pages | September 2024

While playing hide-and-seek in the forest, animals discover a strange, never-before-seen fruit. But something seems odd about this unfamiliar fruit—it keeps changing its shape according to what the animals say and think! They start discussing what the fruit could be... What is this mysterious fruit? Could it be an alien transforming to attack them? Or maybe a bomb about to explode? This picture book explores how our thoughts and intentions shape reality, showing that our perspectives influence everything we see.





Cocoon Fairy Mayu

Yeo-rim Yoon, Aiko Matsuo

245 x 200 mm | 76 pages | August 2024

A picture book that showcases the adorable life of Mayu, a silkworm cocoon living in a natural field, through the four seasons. Small, white, and fluffy, Mayu is a fairy born from a silkworm cocoon. She eats rays of sunlight mixed with morning dew, kisses flower buds she encounters on her walks, and takes naps on flowers while listening to the lullaby of the wind. This picture book brings happiness to all tired readers through Mayu's warm and gentle words about how she loves the forest, her friends, and herself, even though she does not have wings to fly.

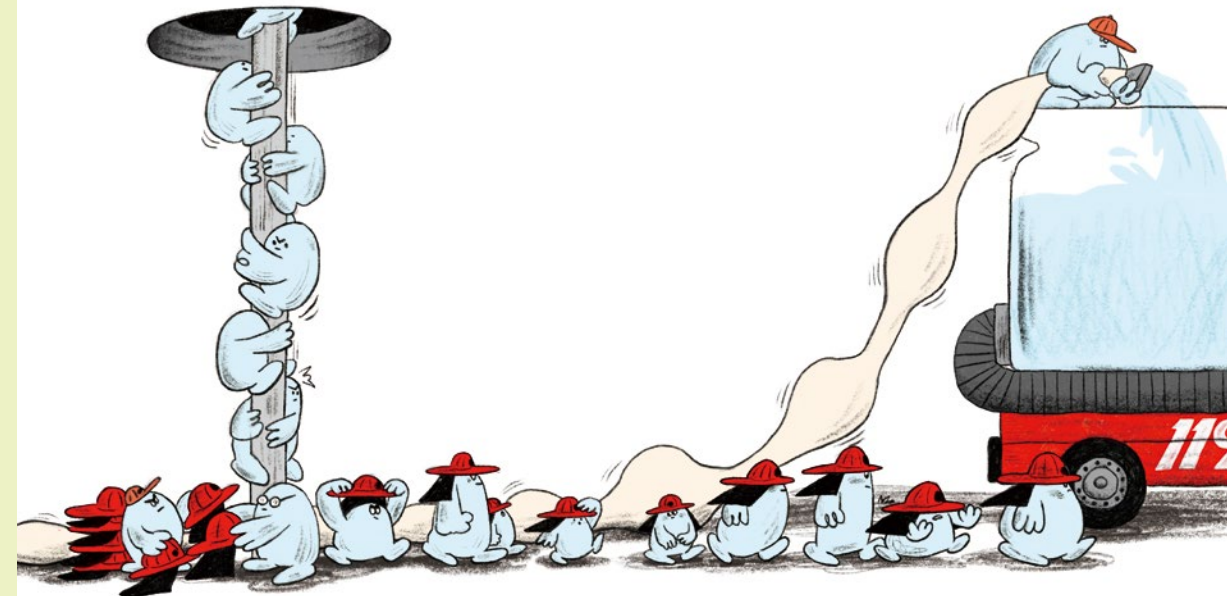


Fever

Young-rim Lee

218 x 272 mm | 72 pages | September 2024

When the siren goes off in the command room, the fire trucks are dispatched, and the firefighters are busy extinguishing the heat with hose. What is the true nature of the disaster they are facing? Will it be over soon? This clever comic picture book captures the experience of a parent caring for a child, groaning from a high fever. It stands out for its rapid scene transitions, reminiscent of watching a video.





Every Day to You

Sook-hee Choi

233 x 305 mm | 52 pages | September 2024

"What kind of dream do you want to have? Spread your wings as you wish.", "Don't hide and cry. You can cry whenever you want.", "I am so grateful for the way you are." This beautiful picture book, like a poem, contains words of love, courage, and support—words you would want to say to a child bravely facing the world and growing every day, as well as memories you want to share.

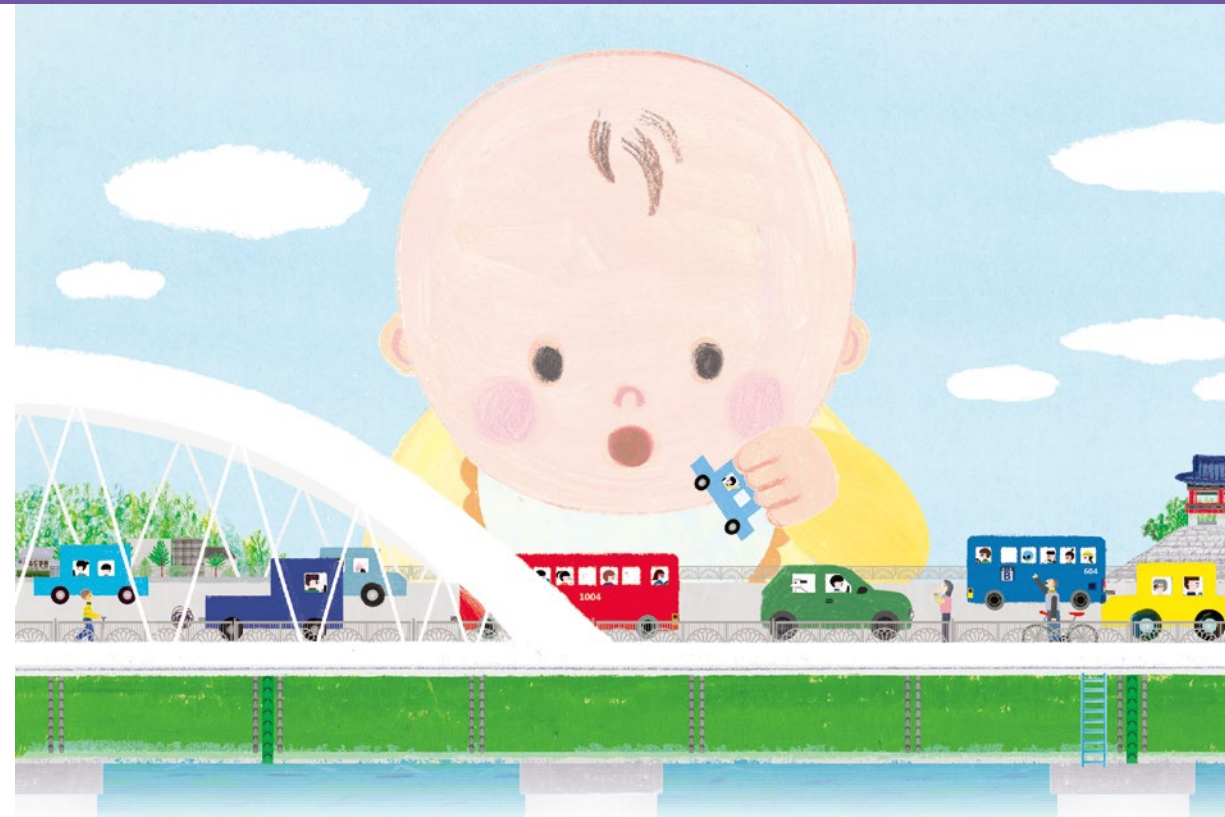
Sook-hee Choi

2005 Bologna Children's Bookfair Illustrators Exhibition

2011 IBBY Outstanding Book for Children with Disabilities (It's Okay)

2011 White Ravens (You are Miracle)

2013 White Ravens (Mom is Angry)



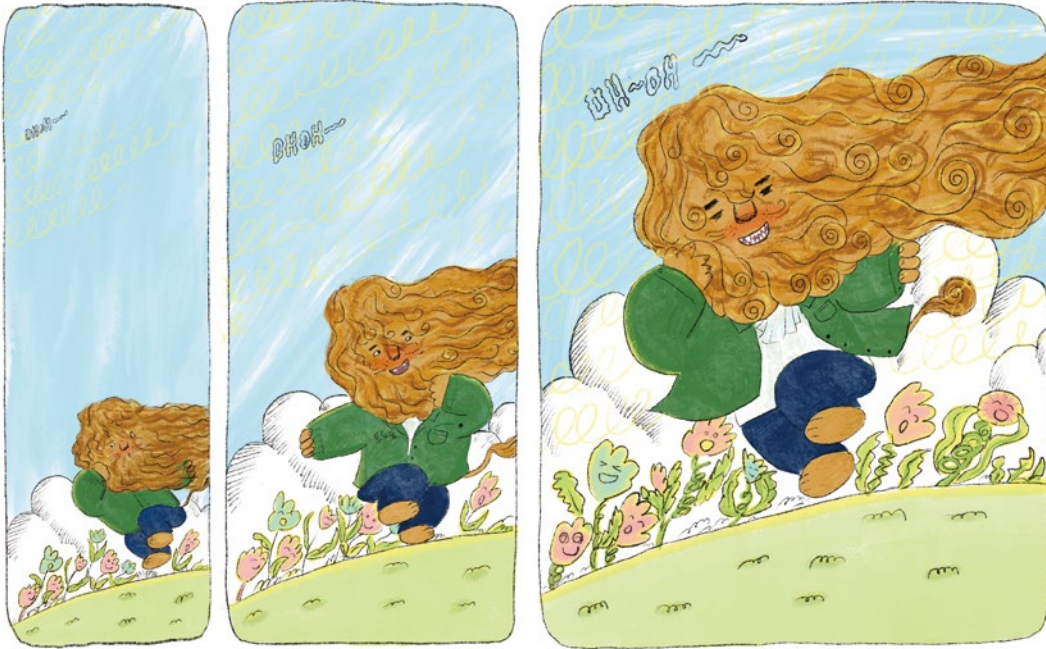
When You Eat Beans

Hye-jin Kim

218 x 293 mm | 48 pages | November 2024

They say eating beans makes me grow tall, but I hate beans! Adults keep telling me to eat them, so I decided to feed a spoonful of beans to my baby brother, who eats everything! After eating the beans and growing big, my baby brother lifts a running car, puts out a fire, and even waves to people on tall buildings. Seeing my little brother do things I couldn't, I think to myself, "Maybe I will try eating beans tomorrow."





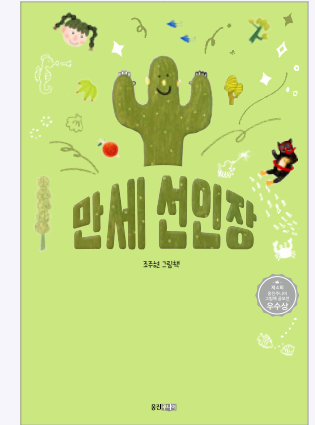
Hurray Cactus

Ju-hyeon Cho

170 x 254 mm | 44 pages | TBC

The girl is curious about the cactus. Since her cactus only needs a little water to survive, could it be oceans filled with water? Or, since it purifies the air, could it be a forest? Or, since it grows green, could it be an artist? Why does the cactus say 'hurray' all day long? The more the girl looks at the cactus, the more mysterious it becomes.

When we look closely at ordinary things, new stories emerge. Let's share our stories with the 'Hurray Cactus,' who has its hands by its ears because it loves listening! 'Hurray Cactus' is a picture book that brightens readers' hearts with its cheerful energy.



2021 The 5th Woongjin Junior Picture Book Contest - Excellence Award



The Sheep Hairdresser

Ji-hye Yun

210 x 270 mm | 60 pages | TBC

Deep in the winding mountains, there is a hidden hair salon known only to a few regulars. The owner, a kind and hardworking Sheep hairdresser, is busy welcoming customers today. Among them are a lion going on a date, a chicken wanting to look stylish, and a horse seeking a new look. The Sheep hairdresser is ready to meet their diverse needs. After making all the preparations, the Sheep hairdresser begins playing an instrument to create unique hairstyles. What kind of hairstyles will emerge from the Sheep hairdresser's exciting music?



Forest Good Luck

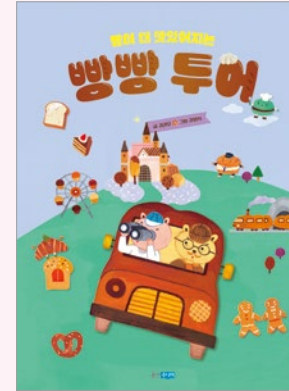
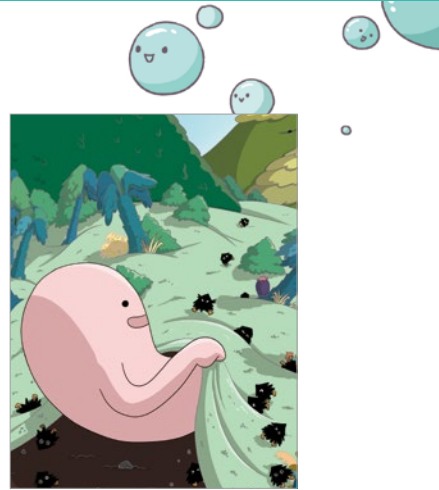
Hyeon-jin Jeong

290 x 230 mm | 284 pages | TBC

Plastic waste has completely covered the Earth, causing abnormal climate change. The few remaining humans left Earth and are now living in a spaceship. Hundreds of years later, sprouts begin to grow, creating a magical forest called 'Forest Good Luck', where new life forms emerge, including a forest spirit named 'Raf'. Meanwhile, after discovering that Earth's environment has been purified, humans attempt to return to Earth and build a city. A conflict arises between the humans, who want to reclaim the forest, and the new life forms, who are trying to protect it. What will be the fate of Forest Good Luck?

Hyeon-jin Jeong

2021 Selected as Korea Manhwa Content Agency's Diverse Comics Production Support program



The Bread Travel Agency: illustrated Guide to Bread

Kyoung-oh Kim, Young-ji Gang

155 x 210 mm | 112 pages | March 2025

For anyone eager to explore the world of bread, join us on a journey to "Bread Park," a theme park dedicated to bread, with the Bread Travel Agency. This illustrated Guide to Bread is your ultimate companion, revealing the origins of bread, different types, special occasion breads, and world-famous varieties. All your bread-related questions will be answered! With informative content and charming illustrations, this guide will make your bread adventure even more delightful. Let's embark on this tasty journey together.



FRIDGE HERO KIMCHI-CHI



Vol. 1 The Case of the Missing Kkakdugi Twins

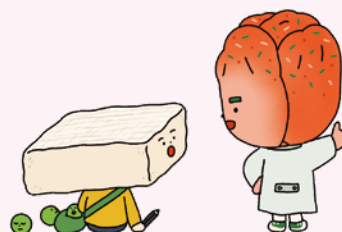
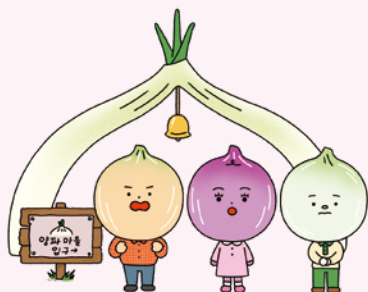
Jeong-ah Kwon, Yoonsiky

153 x 213 mm | 100 pages | April 2025

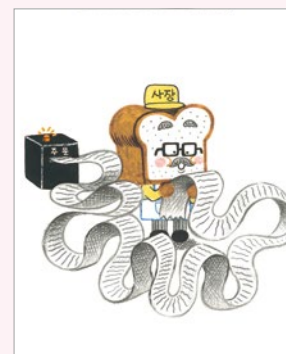
Kimchi-chi, the genius problem solver of Refrigerator Village, dreams of entering the legendary Kimchi Castle. With his trusty partner, Tofutofu, he tackles mysterious events and villagers' dilemmas using scientific reasoning. What challenges await today? Will Kimchi-chi unlock his full potential and achieve his dream?

Written by a school teacher, this fun and engaging science-themed story is the perfect guide for young readers eager to explore the wonders of science!

- Featuring Korea's representative food 'kimchi' and everyday ingredients as protagonists
- This series will keep continuing to Volume 3



DINGDING CONCEPT IN 3 MINUTES



Vol. 1 Economics

Hyo-geol Yang, Gyu-hyun Yeom, Eun-ok Gang

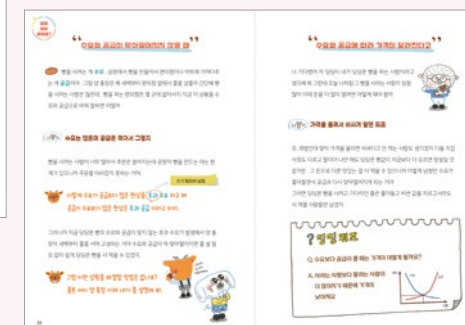
155 x 220 mm | 160 pages | July 2025

This series is designed to help readers quickly grasp key concepts by pairing fundamental terms for each topic. Engaging comic strips and lively illustrations connect concepts to everyday life, making learning both fun and easy to understand. Join witty characters as they explore economic concepts while enhancing literacy and critical thinking skills!

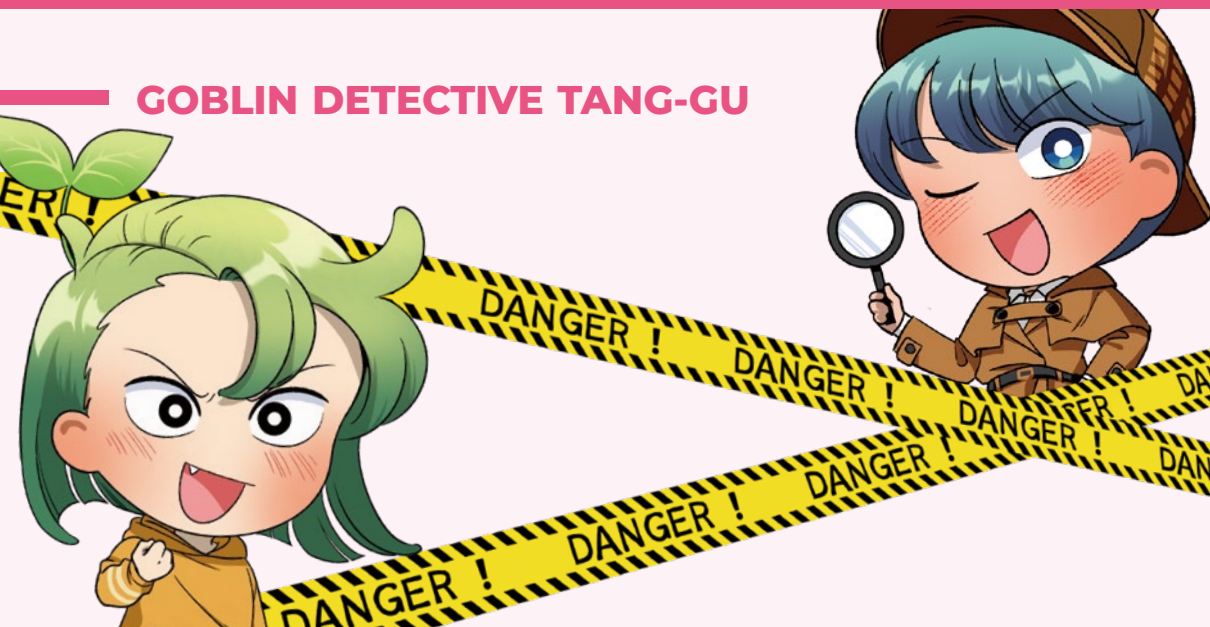


Written by journalists from Korea's public broadcaster MBC and the creators of the popular YouTube channel "Dingding University", which boasts 41K+ subscribers and over 1 million cumulative views.

- This series will keep continue with Volume 2 <Politics> and Volume 3 <Current Affairs> in 2026



GOBLIN DETECTIVE TANG-GU



"I found out the truth of the case!" shouted Tang-gu, the mysterious goblin, whose eyes always sparkle at crime scenes. Joined by To-raeng, a bit timid new boy at school, the duo uses their scientific knowledge and work together to solve crimes and mysteries around them. Join the duo on their adventures as they question and experiment to discover science in action.



Vol. 1 Mysterious Goblin Detective Tang-gu Appears

153 x 213 mm | 140 pages | June 2023

Rights sold: Complex Chinese, Russian



Vol. 2 Triplet Mysteries

153 x 213 mm | 124 pages | November 2023

Rights sold: Complex Chinese



Vol. 3 Mysterious Dying Message

Ki-hong Kim, Ji-hye Heo

153 x 213 mm | 160 pages | August 2024

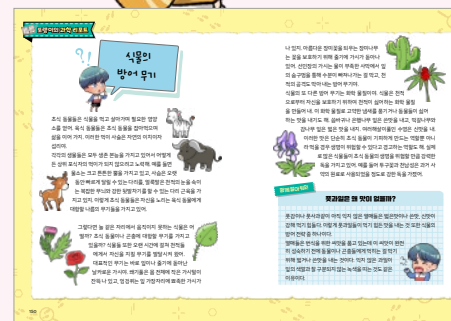
Rights sold: Complex Chinese

"Goblin Detective Tang-gu" is a fun science mystery story that follows Tang-gu, To-raeng, and their friends as they solve various crimes and mysteries that could happen in everyday life.

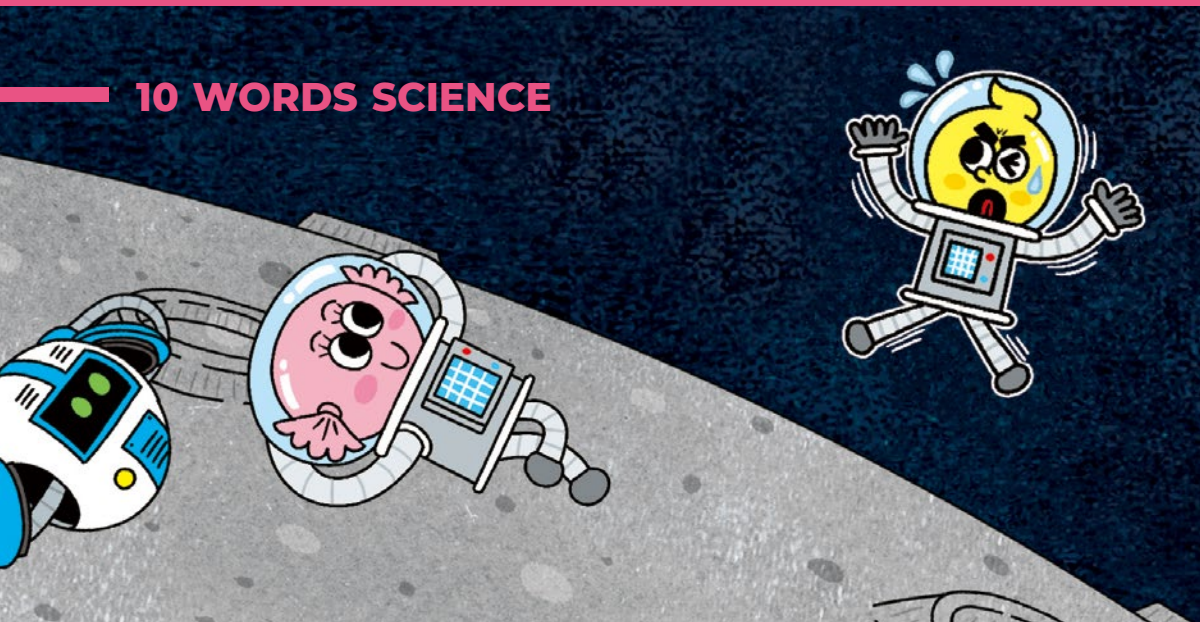
Using the properties of light, such as visible light, they solve a bicycle theft and decipher a mysterious dying message. Tang-gu's amazing deductive reasoning and scientific thinking help her solve the mystery of a haunted house and catch the culprit behind a series of burglaries. Then, another goblin detective named Dogabin appears and challenges Tang-gu to a bet with To-raeng... Let the incredible adventures unfold!

- Science learning points are explained and summarised at the end of each chapter

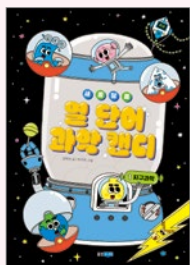
- Includes scientific information: Ultraviolet rays and primary colors of light, intelligence and instinct, typhoon and centripetal force, calendar and solar/lunar calendar, toxic plants



10 WORDS SCIENCE



Meet Sci and Ence, two science candies from Lollipop Star—a distant, candy-filled planet. Unlike the others, they were born without flavors. To find their own, they set off on an exciting journey to Earth in search of “10 Words”, the only way to unlock their delicious taste. This engaging series introduces key science concepts for elementary and middle school students in a fun and interactive way. Each topic highlights ten key words, which children can learn through quizzes answered by the book's characters.



Vol. 1 Earth and Space

175 x 248mm | 152 pages | November 2023

Rights sold: Simplified & Complex Chinese



Vol. 2 Biology

175 x 248mm | 152 pages | February 2024

Rights sold: Simplified & Complex Chinese



Vol. 3 Physics

175 x 248mm | 152 pages | September 2024



Vol. 4 Chemistry

Hwa-dang Yang, Minyoung Kim

175 x 248 mm | 152 pages | January 2025

In the 4th volume, “Chemistry”, Sci and Ence dive into daily life of humans, exploring every corner of a house. They observe various household items, experience chores like washing dirty clothes, and even try making Dalgona (a popular Korean sweet). They also visit a hair salon, where they have their hairs permed bubbly. Through these adventures, readers will grasp key knowledge such as chemistry, atoms, elements, and matter in a fun and natural way.



Vol. 5 Ecosystem

Hwa-dang Yang, Ju-mi Lee

175 x 248 mm | 152 pages | May 2025

In the 5th volume, “Ecosystem”, Sci and Ence embark on a journey through time to discover the flavors of Science Candy hidden in nature's past and present.

Traveling back 3.5 billion years, they witness Earth's earliest life forms and explore how animals have adapted and evolved over time. Along the way, they marvel at nature's wonder, uncover scientific discoveries, and explore the secrets of life itself.



Emotional Adventures in Rainbow Forest Blanket Village

Embark on an emotional journey to Rainbow Forest Blanket Village! This series helps young children understand and manage their feelings through diverse characters. Each story features a lovable character facing a situation that helps children recognize their emotions and learn how to manage them.

- Created by the inimitable and bestselling author/illustrator Thomas Lee
- Consulted by Im-sook Lee (Child and Adolescent Psychologist and Parenting Expert)
- Includes expert insights on Social Emotional Learning (SEL) and parents' guides

4 and up | 200 x 200 mm | 28-32 pages | November 2024 | 25 titles + 3 activity books



Various Emotions

The Colors of the Heart, Pop Pop



Happiness

Happiness is Always with Us



Excitement

Just One More Night



Shyness

Shy Yeondu in the Strawberry Field



Fear

It Might be Joyful, Mumu



Care

Madeleine's Summer Stroll



Fickleness

Stylish Soda is Fickle



Overcoming

I'm Not Scared at All!



Cooperation

Find the Missing Apple Pie



Apology

Coco's Special Tips for a Good Apology



Jealousy

Soda's Jealousy



Proud

Tomorrow, the Invention King



Curiosity

The Curious Creatures of Rainbow Forest



Love

What Does Love Look Like?



Courage

Toto's First Errand



Sadness

Should I Cry or Not?



Anger

When Sunsooni Gets Angry



Worry

Magic That Makes Worries Disappear!



Friendship

I'll Stick to You Tight!



Sympathy

Kku Kku Has Disappeared!



Lies and Guilt

Luma Turned into a Furry Creature



Self-esteem

I Like Myself



Gratitude

Do You Know the Letter Fairy



Stubbornness

Ribbit Ribbit, My Heart Hops Along



Joy

The Day Joy Gently Fell Like Snow

Reading Activity books



Reading activity book 1



Reading activity book 2



Reading activity book 3



One Step Forward – Great Lives

This educational collection introduces remarkable figures through expert recommendations, sparking children's curiosity about their lives and achievements. Post-reading activities help deepen their understanding of various professions.

- Features timelines and activities related to key locations (e.g., car company, hospital, museum, creative company, airport)
- Recommended by a Ph.D. in Cognitive Psychology and Head of Brain and Cognitive Sciences, KAIST.

4 and up | 210 x 240 mm, 215 x 230 mm | 36, 48 pages | May 2024 | 14 titles



Fabre
Wiggly Wiggly,
I Love Insects



Marie Curie
Amazing Light Found
in the Lab



Ada Lovelace
Future Imagined with
Numbers



Steve Jobs
Changing the World
with Smartphones



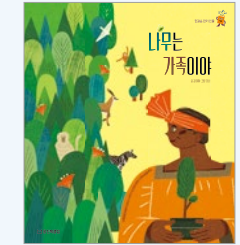
Shackleton
634 Days of Great
Adventure



Messi
Ole! Soccer Champion



Lincoln
Freedom is for
Everyone



Wangari Maathai
Trees are Family



Warren Buffett
Want to Become a
Millionaire?



Car Company
Who Builds Cars?



Hospital
Shall We Meet People
Working in the
Hospital?



Airport
Can a Plane Fly with
Just a Pilot?



Creators
Do Creators Work
Alone?



Museum
What Happens When Artifacts
Enter the Museum?



Must-Know Knowledge Picture Books

"Must-Know" is a 26-volume educational picture book series designed to provide essential knowledge across 6 subjects: Language, Mathematics, Social Studies, Science, Arts, and Nature. These books cover key topics taught in elementary school and general knowledge, helping children build a strong foundation. Additional activities and games make learning fun and engaging.

- Covering Essential Knowledge in 6 Subjects for Elementary Schools
- Offering Reading Activities: quizzes, crafting guides, summarizing, etc.

6 and up | 214 x 267 mm | 32, 36, 40 pages | January 2025 | 40 titles



Language



Writing That Shares All Knowledge



The Magical Punctuation Marks



Language Changes Over Time



People Who Encouraged the World

Social Studies



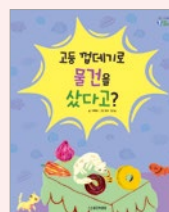
Delivering News has Changed



From a Hand Axe to a Robot



Secret to Find a Treasure with a Map

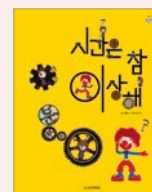


Seashells Were Money?



Even Monster Knows Democracy
Rights sold: Spanish

Mathematics



Time is Strange



Find the hidden shapes
Rights sold: Simplified Chinese



Little Witch Can Measure Anything
Rights sold: Simplified Chinese



Amazing Math by Great Mathematician
Rights sold: Spanish, Simplified Chinese

Science



All Our Energy Comes from the Sun
Rights sold: Simplified Chinese



Copper Twists, Rubber Stretches
Rights sold: Simplified Chinese



Spin, Spin, Spin!
Rights sold: Simplified Chinese



3, 2, 1, Blast Off! Space Explorers
Rights sold: Simplified Chinese



What If We Could Look Inside the Earth?
Rights sold: Simplified Chinese

Nature



There is Tiny Teeny Bacteria



A Baby Grows Day by Day
Rights sold: Simplified Chinese



Strange Animals
Rights sold: Simplified Chinese



Let's Protect Our Planet Together!

Arts



This is also an Art



Fabulous Orchestra Concert
Rights sold: English



Bigger and More Beautiful it is Architecture



I Like Sports
Rights sold: English

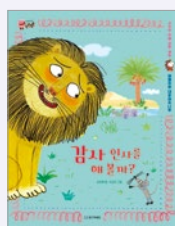
One Step Forward – Inner Fortitude

A new collection helps children develop positive values and mental growth by addressing everyday questions and concerns they often face. Through stories like Aesop's Fables and Talmudic tales, children are guided to find practical solutions and build healthy habits.

- Illustrated by internationally award-winning illustrators.
- Structured to encourage children's philosophical thinking through a comic-strip approach to real-life questions ▶ Aesop's Fables ▶ a related question in a comic strip ▶ Talmudic wisdom ▶ post-reading activities.

6 and up | 185 x 238 mm | 44-48 pages | July 2024 | 25 titles + 3 activity books

Rights sold: Simplified Chinese (15 titles*)



Gratitude

Shall We Say Thank You?*



Positivity

Why is Positivity Necessary?*



Self-Esteem

Self-esteem That Protects Me



Confidence

Let's Find Real Confidence!*



Sincerity

A Genuine Treasure Made by Diligence*



Autonomy

Autonomy That Changes Me



Challenge

Today is a challenge!*



Perseverance

Amazing Perseverance*



Honesty

The Gift Honesty Gives



Wisdom

Seeking Shining Wisdom*



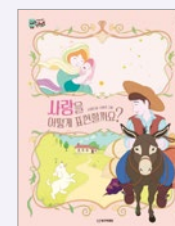
Prudence

Am I a Cautious Person?*



Temperance

What If Greed Keeps Coming Up?*



Love

How Do You Express Love?



Brotherhood

To Get Along Well in Friendship?



Humility

Who Will be Humble?



Consideration

Let's Care for Each Other



Tolerance

Shall We Broaden Our Minds?*



Trust

What Does Trusting Each Other Mean?*



Respect

Respecting and Being Respected*



Responsibility

What Does Taking Responsibility Mean?*



Loyalty

What is True Loyalty?*



Good Deed

As Good Deeds Accumulate



Fairness

Is Fairness the Same Thing?



Cooperation

Cooperation is Powerful!



Leadership

To Become a Great Leader*

Reading Activity Books



Challenge Book - If I Were You



Cultivate the Mind Calendar



Wise Proverb & Idiom Dictionary

Chatty Cat English

This picture book collection teaches practical English through everyday vocabulary and conversational expressions. Written by bestselling international authors and educational experts, it features engaging stories and vibrant international illustrations. The three-step speaking play—chanting, singing, and using speaking cards—helps children build speaking skills and confidence. The curriculum, based on the U.S. early childhood education system, covers essential vocabulary and diverse topics for pre-elementary learners.

- Practical, real-life English
- Speaking Play Resources for After-Reading

4 and up | 208 x 230mm, 200 x 250mm, 215 x 210mm | 28, 32, 36 pages
April 2021 | 30 titles + 1 Flash Cards + Parents Guide

Rights sold: Simplified Chinese

Notable Authors



Michael Garland
New York Times bestselling author of over 70 picture books.



Wiley Blevins
Harvard PhD in Education, Elementary Textbook Author, and former Editor-in-Chief at Macmillan.

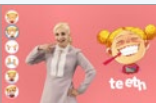


Maggie Allen
National Education Consultant, American Elementary School Teacher.



Marryln Sadler
Author of the Amazon bestselling Funny Bunny series and writer for Disney Channel animation.

Digital Resources



Chant



Song



Animation



Parents Guide

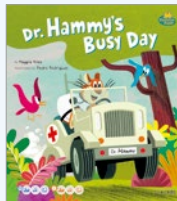
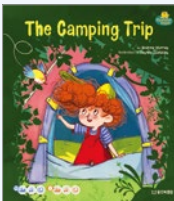


Activity Flash Cards: 100

Support Materials

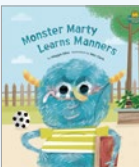
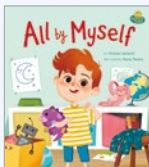
Physical Development and Health

Five Senses, Health, Eating Habits, Hygiene Habits, Road Safety



Social and Emotional development

Emotions, Self-Reliance, Self-Respect, Cooperation, Friendship, Manners



Social studies

Clothes, Things at Home, Jobs, Vehicles, Places, Travel, Geography



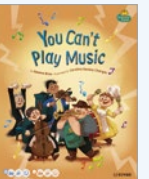
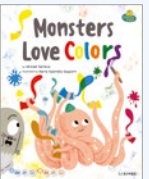
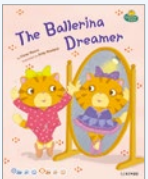
Mathematics and Science

Seasons, Animals, Plants, Insects, Counting Numbers, Shapes



Art

Performance, Colors, Music



Language

Rhymes, Antonyms, Alphabet

